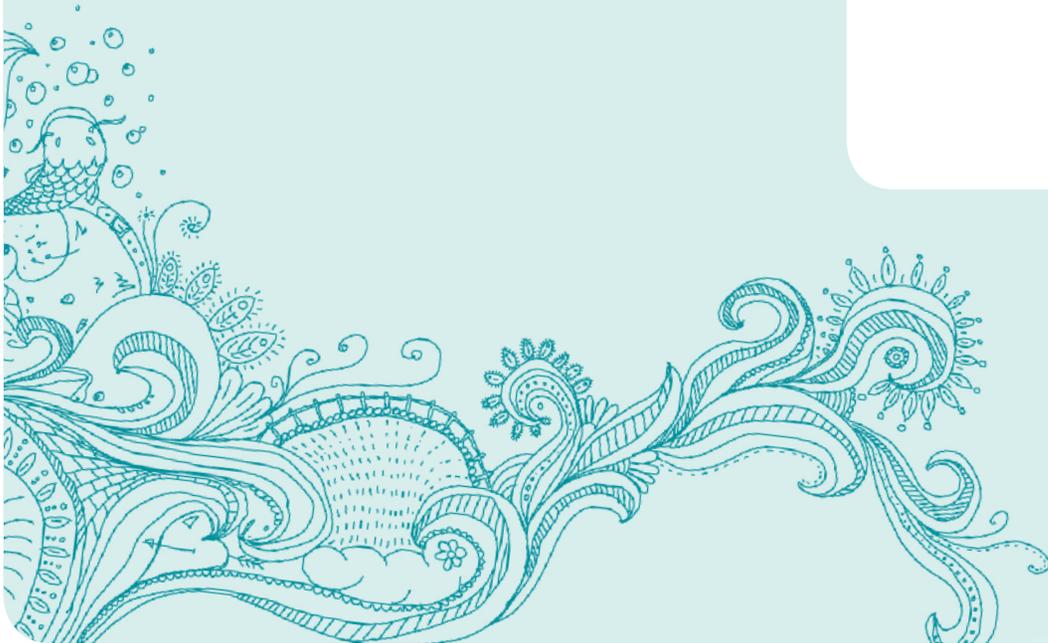


*your wedding invitation process*



# Hooray you're engaged!

## GETTING STARTED

Thanks for considering *erinspired creative* for your special day. My goal is to create a unique invitation that will set the tone of your wedding and reflect your individual style as a couple.

## INSPIRATION FOR YOUR DESIGN

By now, you and your fiance have made some decisions about your wedding. Such as your venue, time of year and type of celebration. If you are planning an elegant black-tie affair then those vintage record invitations won't work. And if you are having your closest friends over for a backyard bash then traditional white calligraphy invitations will be confusing to your guests. Seasons provide a great resource for inspiration; spring flowers or fall leaves, snowflakes or coral and sand at the beach. Think of your venue; perhaps it has a breathtaking view of the city, or stone walls and wooden beams, or a stunning chandelier in the foyer. More importantly, consider your own personalities and interests. The globetrotting pair will love a travel-inspired theme, while the computer-game invitation will appeal to the geeky couple. How about incorporating the story of how you met in line at a concert or that he proposed to you while bikeriding.

At our consultation, we will go over any and all of these ideas to start the design process. It is helpful to bring any pictures of inspiration or any invitations you like.



# Design options for your budget

*Erinspired* offers two level options to fit your needs and budget.

## LEVEL 1 - WHAT YOU SEE IS WHAT YOU GET

Browse through my portfolio to find an invitation that suits you. Picking an existing style will limit the expense and time but you will still accomplish having professionally designed invitations. If you need a few tweaks to an existing style, that's no problem. Basic alterations include color or typeface changes. Anything requiring additional design work will be a little extra. My portfolio is constantly growing so check back often!

## LEVEL 2 - CUSTOM BUILT

Like what you see but want something created for just you? This is my specialty. I love to create a unique invitation that fits both of you and your wedding. At our consultation meeting, I will ask you some questions to help me get to know what your vision is. We will go over different aspects of your venue and what will become the inspiration for invitation package. Cost will vary according to the complexity of the design, price of materials and production methods. During our meeting, I can point out price points of previous invitations so you can dictate what range we should stay within.



# The Process

## TIME TO PROCEED

Once you decide on the direction to go, I will email you an estimated quote on your chosen direction. I do require working with a deposit. Once you have accepted, I will email you a document with the wording of your big day based on our conversations. I will have you fill out all the details like funny middle names, times, locations and all your extra details. If you found different wording that you would like to utilize that is fine, just let me know ahead of time. I will then start the design of your invitations!

## PROOF

After the wording and design are finished, you will come back to review your design proofs. Although I am sure you will love them, you are entitled to three revisions. Make sure you proofread it very carefully, paying special attention to names, dates and numbers. It's a good idea to have a couple of pairs of fresh eyes to look it over to make sure.

## PRODUCTION

Upon your approval, your vision will become reality using the most appropriate production/ printing method.

## DELIVERY

Once final payment has been received, your invitations will be carefully packaged and ready to be picked up as soon as possible after production.

## FOLLOW-UP

It's hard sending my design out there into the world never to be heard from again, so I would love to see any photos of *erinspired* products in use at your big day. In order to continually improve my service and products, I also appreciate your thoughts and feedback.



## Extra! Extra!

An incredible invitation from *erinspired* is just the beginning. It is easy to complete your look with all the details to match your invitation perfectly. Your event will look stylish and cohesive using the same design elements of your invitation package.

Consider any other printed materials you will need:

- save-the-dates
- envelope printing (those hands really get cramped!)
- ceremony programs
- place cards
- menus
- favor tags
- directional signs
- thank you cards

And shortly (or maybe a little longer) down the road, don't forget baby announcements!



## FAQ's

### **CAN YOU MATCH A COLOR?**

Yep, just give me a swatch of what it is you're trying to match (i.e. bridesmaids' dresses) and I will do my best. You can also pick from my Pantone color book that the printers I utilize will match exactly.

*Note: Colors on screen are notoriously different than printing.*

### **CAN I CHANGE THE WORDING?**

Of course. This is included in the cost of all invitation design options.

### **HOW DO YOU PRINT THE INVITATIONS?**

There is a variety of printing methods (digital, digital offset, screenprinting and letterpress), depending on what is most appropriate for the style, materials and budget of the job.

### **DO THE INVITATIONS COME WITH ENVELOPES?**

Yes, so all you have to do is stamp and post!

### **CAN YOU DO OTHER PRINTED MATERIALS AS WELL AS THE INVITATIONS?**

Yes, yes, yes! Save-the-dates, thank you cards, menus, programs, place cards, signs, favor tags, you name it.

### **HOW MUCH DOES IT COST?**

Your price will be calculated based on the design, quantity, materials and printing method. I will provide a full quote up front so you won't get any nasty surprises.

### **HOW DO I PAY?**

All quotes and initial consultations are non-obligatory and free of charge. A deposit of 35% is required upon commencement of any design work or purchasing of materials, with the balance due on completion of the job. I currently have facilities to accept only cash or check.

### **CAN I HAVE A SAMPLE?**

By their very nature, all invitations are custom made on demand for each individual, so we cannot have any 'in stock' to supply as samples.

### **HOW FAR IN ADVANCE DO I NEED TO ORDER?**

You will need to place your order no later than four months before the big day.

### **CAN YOU WORK WITH MY WEDDING PLANNER?**

Yes, I'd love to work with your planner to ensure that the stationery ties in with the rest of your day.

*Still got a burning question unanswered? Call or write me!*

